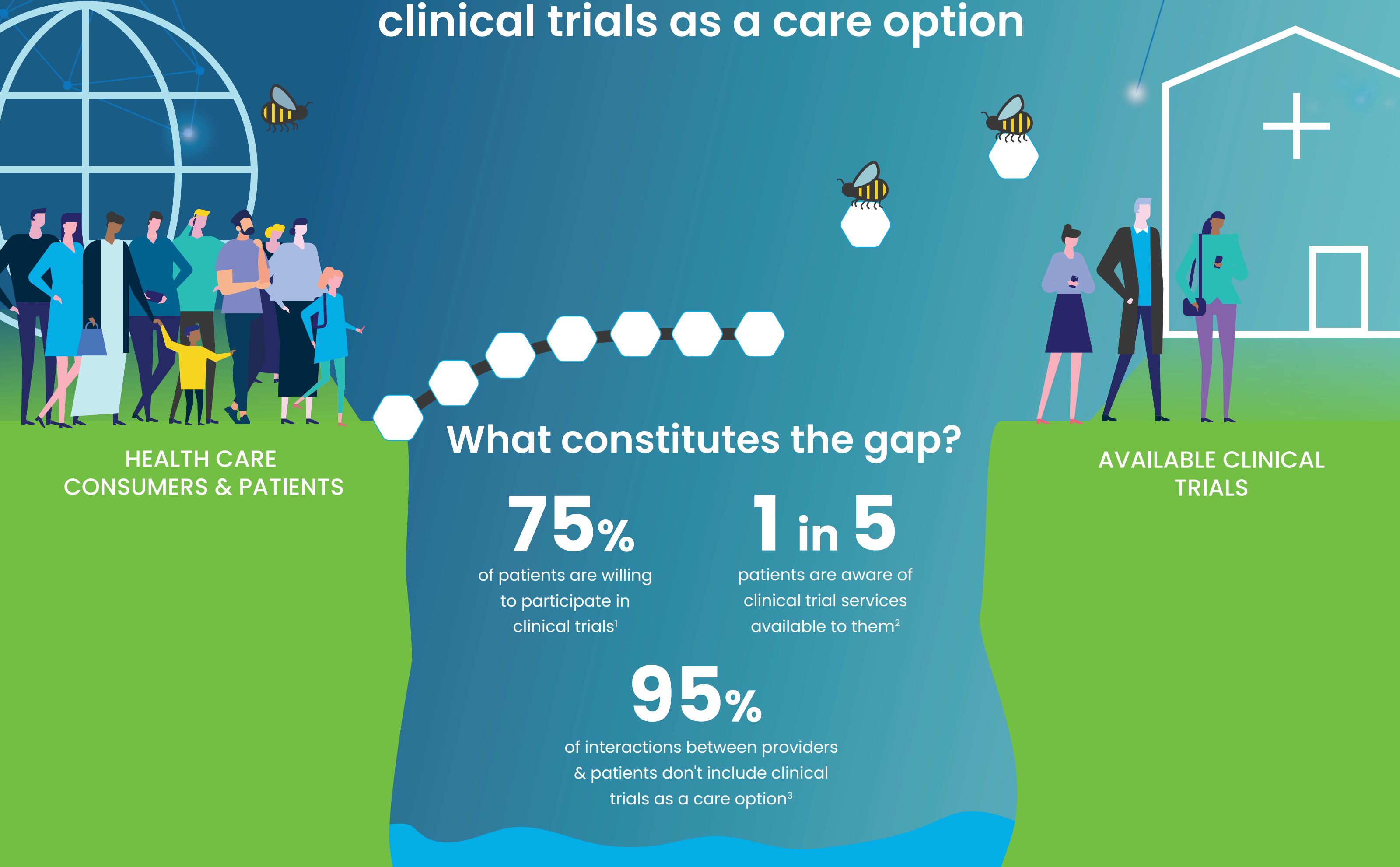
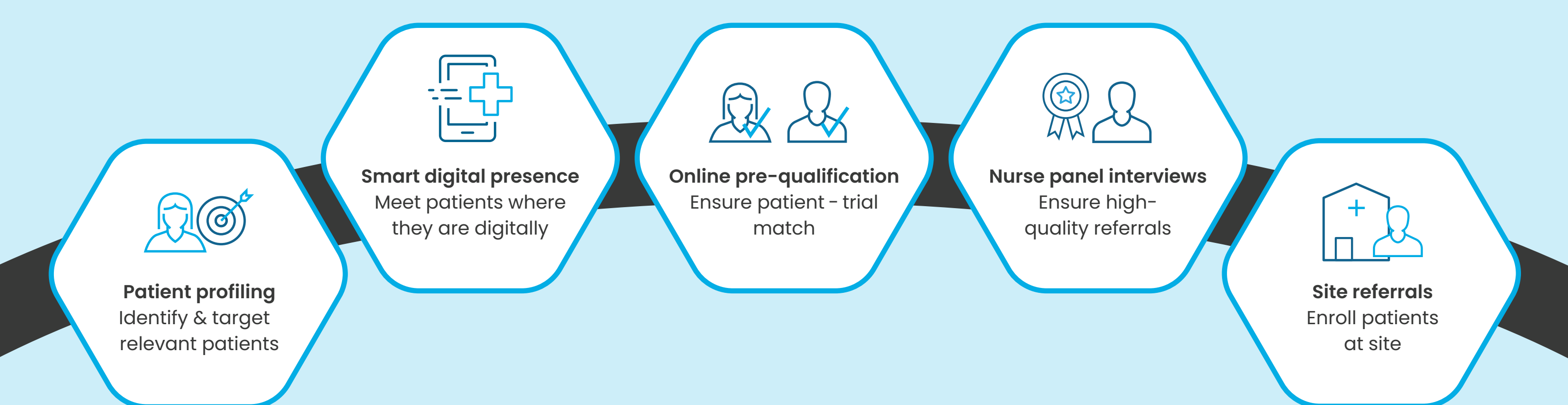


How to build awareness and BRIDGE THE GAP between willing patients and clinical trials as a care option



Many willing patients are unaware of clinical trial opportunities. Building awareness would enable more patients to participate.

Meet your patients digitally and optimize patient targeting with Trialbee's Digital Patient Recruitment solution.



Identify & reach relevant patients

- Patient profiling
- Define keywords
- Establish marketing mix

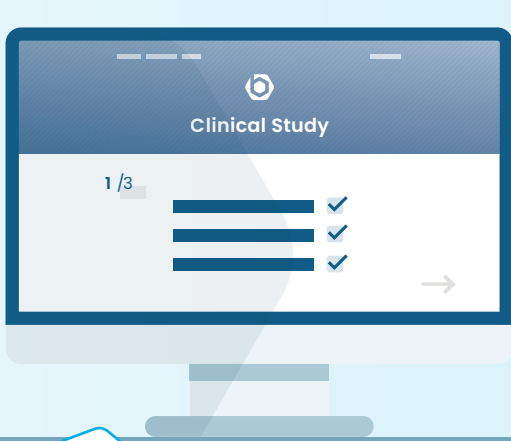


Establish smart digital presence

- Use targeted ads and customized messaging
- Utilize social media and digital channels
- Track, optimize and convert targeted patients

Ensure patient pre-qualification with Trialbee solution

- Develop study website
- Perform online patient qualification
- Receive direct patient feedback



Continuous optimization of patient flow

Trialbee manages analytic feedback and tracks patient flow throughout the entire recruitment process

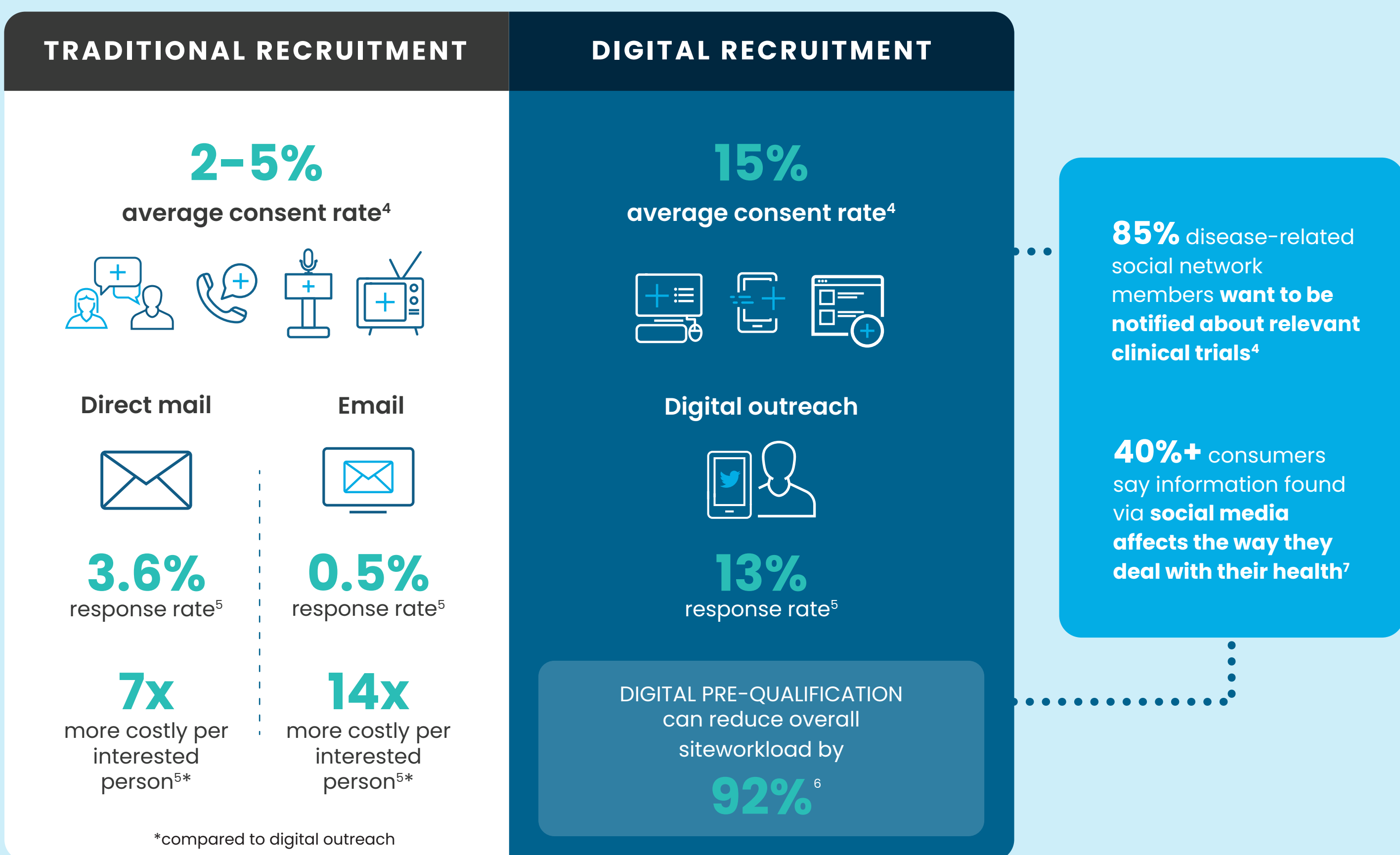
Ensure high-quality referrals

- Nurse panel interviews
- Study-protocol trained nurses
- Script-based communications



Why go digital with Trialbee Patient Recruitment?

Digital recruitment methods have grown far beyond traditional email campaigns or outdated direct mailers. Utilizing illness-related websites and patient communities increases your ability to reach highly-qualified patients. Meet your patients where they are digitally and achieve enrollment requirements faster with Trialbee Patient Recruitment.



Drive predictability and shorten timelines

Trialbee Digital Patient Recruitment drives predictability in clinical trials which results in retained patients, better-managed complexity, and reduced work burden. Contact us to see which system features and services match your needs.

DIGITAL MARKETING

PATIENT FEASIBILITY ANALYSIS

NURSE PANEL INTERVIEWS

CONTENT DEVELOPMENT

PROJECT MANAGEMENT

DEDICATED TO PATIENTS. DRIVEN BY SCIENCE. POWERED BY DATA.

For more information or to schedule a demo, email us at solutions@trialbee.com or visit us at trialbee.com.



¹The Center for Information & Study on Clinical Research Participation. (2018). Public Willingness and Self-Reported General Knowledge of Clinical Research [Bar Graph Image.] <https://www.ciscrp.org/wp-content/uploads/2018/05/Willingness-and-Knowledge-Clinical-Research-1280x720.png>.
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³National Institute for Health Research Clinical Research Network. (2015). Engaging for Increased Research Participation: Key Findings and Recommendations. <http://www.uhls.nhs.uk/Media/Southampton-Clinical-Research/Marketresearch/Engaging-for-increased-research-participation-key-findings-v2.pdf>.
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